

## **Privacy Policy**

This privacy policy sets out how we use and protect any information that you give us when you use this website.

We may change this policy from time to time by updating this page.

### **What type of information do we collect and what do we do with it?**

When you use the newsletter sign-up form on our website, we collect your name and address, contact information including email address and demographic information such as postcode.

When you visit the website, we use tools like Google Analytics to measure and collect session information, including page response times, length of visits to certain pages, and page interaction information.

### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us at [editor@threfarleighs.co.uk](mailto:editor@threfarleighs.co.uk).
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.
- You may request details of personal information which we hold about you under the Data Protection Act 2018. If you would like a copy of the information held on you, please email us at [editor@farleighs.co.uk](mailto:editor@farleighs.co.uk).
- If you believe that any information we are holding about you is incorrect or incomplete, please email us as soon as possible at [editor@thefarleighs.co.uk](mailto:editor@thefarleighs.co.uk). We will promptly correct any information found to be incorrect.

### **Links to other websites**

Our website contains links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **How we use cookies**

Cookies are files saved on your computer, phone or tablet when you visit a website. Each cookie is unique to your web browser and will store information about how you use the website, such as the pages you visit.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to user needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.